

### MISSED DEFECTS:

If testing is not done carefully or testers miss important defects, this can lead to software being released with broken features or serious bugs. Result? Additional costs for bug fixes, patches, and dissatisfied customers.

#### INSUFFICIENT TEST COVERAGE:

Insufficient test coverage of software functionality can leave latent problems that may surface after release. If such problems become apparent to users, you will have to spend time and resources finding and fixing these errors.

#### LOW FUNCTIONALITY TESTING:

If you don't test across different use cases, platforms, and configurations, you may miss out on issues that only occur under certain conditions. What does it mean? Additional costs for maintaining and supporting use cases that you didn't consider.

#### NON-FUNCTIONAL TESTING:

Lack of attention to nonfunctional aspects such as performance, security, or compatibility can lead to crashes, vulnerabilities, or unacceptable delays. This requires additional costs for troubleshooting, restoring reputation, and losing user trust.

# UNACCOUNTED FOR USER FEEDBACK:

If you don't collect feedback from users and take into account their opinions, you may miss out on opportunities to improve the software and prevent problems that may arise in the future. Missed opportunities for improvement can result in additional costs.

## HOW TO AVOID ADDITIONAL COSTS?

Focus on thorough and complete testing, increase test coverage, include rich scenarios and user feedback. And most importantly, put in place strategies that will help identify and fix problems during development and testing.